

# HOW TO FUNDRAISE

## Why your support matters

Your support from fundraising will help young people rebuild their lives. Regardless of the type of event and end financial result, every effort is worthwhile. Whether it is \$1 raised or one more person is made aware of Youth Insearch, we are extremely grateful for your contribution.

Let's spread hope one heart a time. By supporting the Blue Heart project, and Youth Insearch, you are directly helping us raise awareness and prevent youth suicide. You are helping us help young people work through life's challenges, including depression, self-harm and suicidal ideation.

## Where do your funds go?

Fundraising for Youth Insearch will directly improve the lives of hundreds of young people. All funds raised directly support the cost of participation of young people in our program covering weekend workshop, support group or youth leader training costs.

## How to register your fundraiser

Before you start fundraising for Youth Insearch, let us know in advance what initiative you are planning by emailing [admin@youthinsearch.org.au](mailto:admin@youthinsearch.org.au) and we will give you a confirmation to begin fundraising. It is important you notify us so we can support you and thank you for your fundraising efforts.

Once Youth Insearch confirms your fundraiser, we can provide resources such as posters and logo usage to ensure you deliver a successful fundraising initiative.

We might refuse permission if we feel your fundraiser does not support the values of Youth Insearch or is considered too high risk. Youth Insearch reserves the right to withdraw our permission to host an event and/or fundraising authority.

## What Youth Insearch can provide

- Logo usage
- Merchandise
- Media templates
- Posters and other marketing collateral

## Fundraising ideas

### Challenge yourself

- Ask your friends, family or your workplace to donate to your personal challenge. Go for a run, swim, cycle, trek, marathon or walkathon, raking in the dollars as you sweat it out. Some ideas include asking your sponsors for \$1 per kilometre or getting \$1 for every minute you complete your task early.

### Hold an event

- Hosting a morning/afternoon tea, BBQ, luncheon or bake sale is a great way to have some fun while raising money for a good cause.

### Have a garage sale

- Give your belongings new life by holding a garage or market sale. Old clothes, books, furniture or other items you no longer is a great way to raise money (whilst de-cluttering your life).

### Quit a bad habit

- Add motivation to give up your bad habits by raising money on the back of making positive change. It could be giving up caffeine, chocolate, fast food, swearing, or even a TV habit.

### Fundraise at school

- Whether you are a staff member, parent or a student, there are plenty of ways to get your school involved. Some ideas include multi days, bake sales, talent shows, and sports tournaments.

## Authority to fundraise

Once you have received confirmation from Youth Insearch, you can request an Authority to Fundraise certificate. Some venues, such as governing bodies or council representatives may request a copy of the certificate. You can make this request by emailing [admin@youthinsearch.org.au](mailto:admin@youthinsearch.org.au).



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## Fundraising advice

### Fundraising

Consider what works best for you:

- What can you realistically achieve?
- Who should you approach for donations?
- Is this cause important to you?

### Finance

You will need to keep detailed financial records of the costs and revenues associated with your fundraising, particularly with larger grossing events. This can be useful to Youth Insearch when analysing the outcome of your fundraising. We will discuss this with you in more detail.

Please keep expenses at a minimum. We appreciate you will want to make every effort to promote, decorate and add value to your fundraising initiative. Please try and keep costs down to under 50% of the total funds raised to ensure Youth Insearch and the young people we help are getting the most benefit for your efforts.

### Corporate sponsorship

Youth Insearch is fortunate to have several major donors and corporates that support our work to rebuild the lives of young Australians. We love developing enduring partnerships with companies and inspiring their staff to feel like they are making a real difference.

If you are an organisation or foundation, and would like to partner with Youth Insearch, please contact us at [admin@youthinsearch.org.au](mailto:admin@youthinsearch.org.au) or call us on (02) 9659 6122 to discuss your interest. Organisations that donate to Youth Insearch will be featured on Our Supporters page, newsletter, receive invites to our events and our young people can deliver presentations to your staff.

### Important mentions

#### Responsibility of the Fundraiser

The planning and implementation of an approved activity is the responsibility of the fundraiser.

### Insurance

If you are hosting an event or taking part in a physical challenge (e.g. trekking), your insurance will not be covered by Youth Insearch. Depending on the nature of your fundraising initiative, Youth Insearch may suggest you consider sourcing your own insurance or hold your event at a location already covered by public liability insurance.

### Legalities

Fundraising and charity legislation should always be consulted and understood in each State and Territory before taking part in major fundraising. These can be found at <https://www.acnc.gov.au>. Raised funds must be submitted to Youth Insearch within 14 days.

### Finishing your fundraising

#### Transferring funds

Funds must be donated to Youth Insearch within 14 days of your activity. This ensures compliance with fundraising legislation and helps Youth Insearch record and receipt your donation. Please use your name as the payment reference. You can securely transfer funds via credit card on our Donate Now page.

#### Thanking your supporters

Make sure to tell your donors and/or helpers how much you appreciate their help and support. One of the greatest rewards for these people is a genuine thank you and that their efforts have been appreciated.

Share your efforts with Youth Insearch

Youth Insearch would love to keep in touch throughout and after your fundraiser. Please tell us how your activity went and send any photos or stories to [admin@youthinsearch.org.au](mailto:admin@youthinsearch.org.au).

